

SAMIKSHA KESHARWANI

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SUMMARY

Skilled Web Developer with 2.5 years of experience in building responsive and user-friendly websites using HTML, CSS and WordPress. Strong in problem-solving, UI/UX, and performance optimization. Quick learner with a focus on clean code and collaboration.

LANGUAGES

- English (Proficient)
- Hindi (Native)

EXPERIENCE

MBG Cards Private Limited

Feb 2023

Web Developer

Jabalpur

Company involved in small business growth solutions and web development.

- Leading a team of developers in designing and developing websites using WordPress, HTML, and CSS
- Responsible for creating responsive, user-friendly web interfaces and managing end-to-end project execution
- Ensuring timely delivery and quality performance

ASP OL Media Private Limited

Apr 2022 - Sep 2022

Software Engineer

Jabalpur

Company focused on media and communication solutions

- Designed and coded custom email templates using HTML and CSS for marketing campaigns targeted at US-based clients
- Collaborated with the marketing team to execute and manage bulk email campaigns
- Ensured responsiveness, deliverability, and brand consistency

SKILLS

- CSS, HTML, Microsoft Office, SQL, Bug Fixing & Website Maintenance, Website Speed Optimization, Elementor, Responsive Design, SEO

PROJECTS

Diagnosis of Pesticide Poisoning Among Rural Workers Using Machine Learning Feb 2022 - Aug 2022

- Designed a machine learning model to predict and diagnose pesticide poisoning symptoms among rural agricultural workers
- The system leverages health and exposure data to assist in early detection and improve healthcare interventions

IoT-Based Smart Car Parking System

- Created an IoT-based solution to monitor and display real-time availability of parking slots
- The system transmits vacancy updates to a mobile number, facilitating efficient parking management

Third Eye for Blind People

- Developed an assistive navigation device for visually impaired individuals using sensors to detect nearby obstacles

- The system provides audio or vibration alerts, enabling safer and more independent movement

EDUCATION

Shri Ram Group Of Institution

Jul 2023 - Sep 2025

M.Tech

- **GPA:** 8.61
- **Coursework:** Data Science

Shri Ram Institute of Technology

Jul 2018 - May 2022

B.Tech/B.E

- **GPA:** 8.5
- **Coursework:** Electronics & Communication

St. Norbert Higher Secondary School

Apr 2017 - May 2018

12th

- **Coursework:** PCM

Aditya Convent School

Apr 2015 - May 2016

10th

- **Coursework:** General Studies

CERTIFICATION

- **CCNA and Cybersecurity Essentials:** Certified in Cisco Certified Network Associate (CCNA) and Cybersecurity Essentials